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KC Bier Co. Announces Tickets & Festival Details for KC Oktoberfest at Crown Center, Oct. 5-6

August 3, 2018 – Kansas City, Mo. — Tickets go on sale Monday, Aug. 6 for KC Oktoberfest, a two-day event organized by KC Bier Co., Kansas City's largest locally-owned brewery, celebrating Bavarian-style bier, food, music, and family-friendly activities, Oct. 5-6 at Crown Center. The brewery also announces details on amenities and entertainment for the festival, which takes place from 5:00 p.m. to 11:00 p.m. Friday, Oct. 5, and from 11:00 a.m. to 11:00 p.m. Saturday, Oct. 6.

Ticket Information

KC Oktoberfest tickets can be purchased at kcoctoberfest.com and are offered in a variety of options including general admission, VIP, reserved seating and hotel accommodations. Advance purchases are encouraged; the festival entry process will be expedited for advance ticket buyers. **Advance prices are valid through midnight Oct. 3.**

- **Advance GA:** \$7 single-day admission for Friday, Oct. 5 or Saturday, Oct. 6.
- **Spezial VIP Pass:** \$55 single-day admission for Friday, Oct. 5 or Saturday, Oct. 6; includes a commemorative half-liter bier mug, (2) bier tickets for half-liter biers, and access to VIP seating areas, complimentary soda and water, private restroom access and a prime view above the main entertainment stage.
- **Main Tent Reserved Tables:** Ticket includes all-day admission for (8) guests Friday, Oct. 5 or Saturday, Oct. 6, with reserved seating near main entertainment stage in main festival tent during select hours, listed below:
 - Friday, Oct. 5, 5:00 p.m. to 11:00 p.m., \$225
 - Saturday, Oct. 6, 11:00 a.m. to 4:00 p.m., \$175
 - Saturday, Oct. 6, 5:00 p.m. to 11:00 p.m., \$225

Beginning Oct. 4 and at the gate, GA tickets are \$10. A special KC Oktoberfest hotel rate of \$149 will be available for (1) night of hotel accommodations at The Westin Kansas City at Crown Center on the festival grounds.

Festival Amenities and Entertainment

Modeled after the traditional Munich Oktoberfest in Germany, KC Oktoberfest will feature German-style bier from KC Bier Co., food vendors, two bands from Germany, local entertainers and musicians, Chicken N Pickle Games Area, shopping and crafts, carnival rides and other family-friendly activities and entertainment. In addition to

the expansive festival grounds, bench-style seating for more than 1,800 attendees will be available under the Crown Center terrace tent and a second German Bierhalle-style tent. Key details on each are listed below, with full details available at www.kcoktoberfest.com.

Bier and Wein (Wine)

To reduce cup waste and provide a proper Bavarian-style Oktoberfest experience, attendees must have a mug to be served bier. Commemorative mugs will be available in half-liter (\$3) and liter sizes (\$5), with fills and refills for \$6 (half-liter) and \$12 (liter).

The official festival bier is Festbier, a clean, crisp and malty Vienna-Style Lager brewed by KC Bier Co. with 100% imported German malt and hops. All four KC Bier Co. year-round bier, including Dunkel, Hefeweizen, Helles Lager and Pils will be available with Festbier, water and soft drinks at several beverage stations throughout the festival.

The **Spezial Bier and Wein Tent** will offer additional small-batch and seasonal bier varieties from KC Bier Co. and red and white German and Alsatian wines. A full list of bier served at Oktoberfest can be viewed at www.kcoktoberfest.com.

Entertainment

The main entertainment stage will feature two bands from Bavaria that have played hundreds of shows on the Oktoberfest circuit throughout Germany and Europe, in addition to local musicians and entertainers.

- **Die Schornsteinfeger**, Bavaria, will perform from 5:00 p.m. to 7:30 p.m., Friday, Oct. 5, and from 4:30 p.m. to 7:30 p.m., Saturday, Oct. 6.
- **Die Wilderer**, Bavaria, will perform from 8:00 p.m. to 11:00 p.m., Friday, Oct. 5, and Saturday, Oct. 6.
- **The Happy Wanderers**, Kansas City, will perform from 11:30 a.m. to 1:30 p.m., Saturday, Oct. 6.
- **Bram Wijnand's Polka on Steroids**, Kansas City, will perform from 2:00 p.m. to 4:00 p.m., Saturday, Oct. 6.

Food Vendors

Traditional Bavarian-style Oktoberfest food specialties including KC Bier Co. Bavarian pretzels, sausages, schweinshaxe and char-broiled chickens will be available in addition to festival favorites including cotton candy, funnel cakes, kettle corn, nuts and more.

Primary food vendors will include local restaurants Chicken N Pickle, featuring their famous chicken; and Grünauer, an Austrian-German restaurant in the Freight House District in downtown Kansas City.

Food vendors will accept cash and credit/debit throughout the festival grounds.

Games and Competitions

Chicken N Pickle will host a games and competitions area to include classic lawn games including bags, washers and giant Connect 4. A competition schedule will include keg rolling, relay races, heavy hammer strike and a traditional Masskrugstemmen stein holding competition. Sign-ups for all competitions will open Monday, Aug. 20 at www.kcoktoberfest.com.

Carnival and Kids Activities

Four carnival rides will be open throughout the duration of the festival, ranging from high-energy rides such as the Paratrooper, Roc-o-Plane, and the Sizzler to classic rides like the Merry-Go-Round. Ride tickets can be purchased on-site at the festival. Traditional carnival games like ring toss, milk bottle toss and others will be offered for free.

Adventurous festivalgoers also can try their hand at axe throwing at Blade & Timber's mobile lanes in the main festival square. *Certain age limitations apply.*

Volunteer Opportunities

KC Oktoberfest will have myriad opportunities available for enthusiastic, outgoing volunteers to help with various areas of the festival. Online volunteer sign-up will open August 27 at www.kcoktoberfest.com.

Sponsorship Opportunities

Local companies interested in supporting KC Oktoberfest as a sponsor are encouraged to contact the festival at info@kcoktoberfest.com.

Stay Up-To-Date

For a full list of KC Oktoberfest FAQs, festival map, parking information and more, visit www.kcoktoberfest.com. Follow @kcoktoberfest on Twitter and Facebook for ongoing KC Oktoberfest updates and announcements.

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About KC Bier Co.

Since 2014, KC Bier Co. has pursued a simple mission: to brew authentic-tasting German-style bier with the same character, flavor and freshness as the bier brewed and consumed in Germany using only imported hops, barley and yeast and traditional German brewing methods. The largest locally-owned brewery in Kansas City, KC Bier Co. offers its bier in its Bierhalle and Biergarten at 310 W. 79th St., in the Waldo neighborhood of Kansas City. Select year-round and seasonal biers are available in six-pack bottles and on draft throughout the Kansas City metro area and in select markets in eastern Kansas and western Missouri. For more information, visit www.kcbier.com.

About Crown Center

Located on the southern edge of downtown Kansas City, Crown Center offers fine hotels, entertainment, dining, shopping, offices and residential living. Home to the international headquarters of Hallmark Cards, Inc., the complex attracts more than five million visitors each year. Visit <http://www.crowncenter.com/> for more details. Connect on Facebook, Twitter and Instagram.